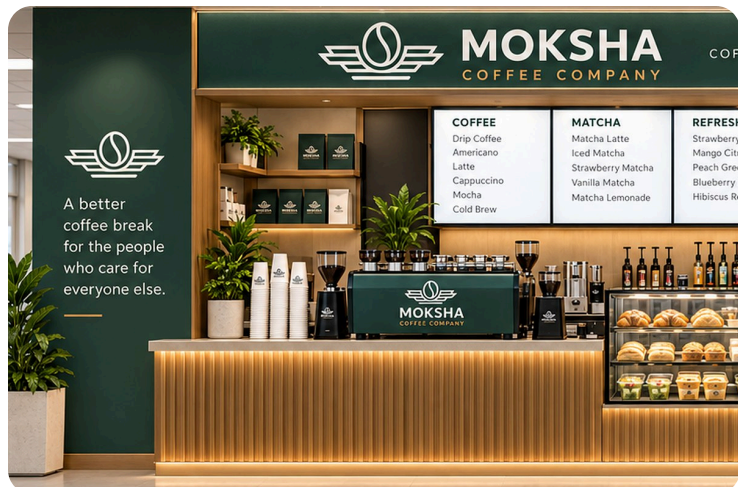


A full Moksha café in 200–350 sq ft.

Coffee for compact cafés & store-in-store



THE NUMBERS

200–350 sq ft

Footprint

about 10–20 ft wide by 10–20 ft deep

\$0.88

Espresso in every drink

a 20 g double at \$20/lb

70% margin

16 oz drink at \$4.99

fully loaded at \$1.49 with cup, lid and milk

Fresh markets, shopping malls, airports, hospitals, office buildings, fitness clubs, gas stations — anywhere people already walk past. An organic specialty espresso bar with grab-and-go, built at cost when you franchise it — or run by Moksha at high-volume locations.

THE PROGRAM

- A compact Moksha café in 200–350 sq ft: espresso bar, grab-and-go case, coffee, matcha and refreshers
- Franchised to you and built at cost; Moksha-operated options for high-volume locations
- Franchised: build-out at cost, no royalty for two years, then 5% toward the technology platform (POS, app, Clarity Sage loyalty)
- Organic specialty coffee roasted to order in Chicago, at \$20/lb all-inclusive
- The café menu: 12 oz \$4.49 · 16 oz \$4.99 · 20 oz \$5.49
- Fits fresh markets and grocers, shopping malls, airports, hospitals and clinics, office buildings, fitness clubs, campuses and gas stations

WHAT HAPPENS NEXT

- 1 A call about your space and its traffic
- 2 A layout and equipment plan for your site
- 3 Agreement, build-out and opening

TERMS

20% off the coffee on your first order · net 30 after your third order (approved accounts) · free shipping · 5 lb minimum · USDA organic · roasted to order in Chicago, shipped within two business days.

Franchised: built at cost, no royalty for two years, then 5% toward the technology platform. High-volume locations: Moksha-operated options — you provide 200–350 sq ft with water and power, and Moksha builds, staffs and runs the café; terms set per site.

Free samples: coffeemoksha.com/wholesale/samples

A person replies within 48 hours · rsurana@coffeemoksha.com

Price examples at the published 5 lb tier; your tier improves with volume.