

The lounge coffee that moves your survey scores.

Coffee for auto dealerships



THE NUMBERS

≈ \$0.35

Lounge cost per cup
coffee only, at ~\$20/lb

≈ \$1,300 a month

A 120-cup day
coffee on program pricing, machine included

from \$12

A bag in every car
12 oz co-branded bag on a standing order

Your service lounge pours coffee ten hours a day to people who are about to rate you. A premium, local, organic cup from a machine anyone on staff can run — and a bag of Moksha in every car you deliver.

THE PROGRAM

- Bean-to-cup on program pricing; machine included, +\$1.50/lb, 12-month term — no equipment invoice
- Medium roast whole bean for the lounge; matcha and lighter options for the showroom
- Weekly restock on a standing order, cups and lids if you want them; invoiced net 30, free shipping
- A bag in every car: a co-branded 12 oz Moksha bag with a Clarity Sage card in each delivery
- "Locally roasted in Chicago" counter card for the lounge
- One account, one invoice, every store in the group; 20% off the first order

WHAT HAPPENS NEXT

- 1 Samples for the lounge and a cup-cost sheet at your traffic
- 2 A 30-day pilot on one rooftop: machine in, weekly restock, survey scores watched together
- 3 Roll out across the group on one account; delivery bags start with next month's allocation

TERMS

20% off the first order · net 30 from the first invoice · free shipping · 5 lb minimum · USDA organic · roasted to order in Chicago, shipped within two business days.

Equipment: brewer or grinder on loan from 25 lb a month; espresso or bean-to-cup with the lease paid by us from 60 lb; or program pricing with the machine included at +\$1.50/lb on a 12-month term.

A BAG IN EVERY CAR

You already give a thank-you at delivery. Make it a 12 oz bag of Chicago-roasted organic coffee with your name on the label next to ours. The buyer opens it at home the next morning, and your store is the one that sent it.

Free samples: coffeemoksha.com/wholesale/samples

A person replies within 48 hours · rsurana@coffeemoksha.com

Price examples at the published 5 lb tier; your tier improves with volume.