

A premium coffee bar is the best margin in the store.

Coffee for gas stations & convenience



THE NUMBERS

≈ \$0.70

Cost per 16 oz cup
coffee only, at ~\$20/lb

≈ 70% margin

Sold at \$2.49
after cup and lid

≈ \$5,400 a month gross

100 cups a day
one airport station

Coffee is the reason people come in at 6 AM and the highest-margin thing they carry out. We supply the program — beans, equipment guidance, cups and signage — not just the bag.

THE PROGRAM

- Medium and dark roast ground for airport or bean-to-cup, in 5 lb bags
- Bean-to-cup included on program pricing (+\$1.50/lb, 12-month term), or airport brewers on loan from 25 lb a month
- "Chicago Roasted" signage, cup sleeves and a counter card
- Weekly restock on a standing order; invoiced net 30; free shipping
- 20% off the first order; case pricing for multi-site groups
- The same program we run in our own franchise stores

WHAT HAPPENS NEXT

- 1 Samples plus a cup-cost sheet for your prices
- 2 Site visit for Chicagoland stores; equipment options if you want them
- 3 Standing weekly restock; more sites added to the same account

TERMS

20% off the first order · net 30 from the first invoice · free shipping · 5 lb minimum · USDA organic · roasted to order in Chicago, shipped within two business days.

Equipment: brewer or grinder on loan from 25 lb a month; espresso or bean-to-cup with the lease paid by us from 60 lb; or program pricing with the machine included at +\$1.50/lb on a 12-month term.

Free samples: coffeemoksha.com/wholesale/samples

A person replies within 48 hours · rsurana@coffeemoksha.com

Price examples at the published 5 lb tier; your tier improves with volume.